

COSMETICS BRAND

PERSONAL CARE & COSMETICS
PACKAGING

AVIENT SOLUTION

OnColor™ NIR Black & Dark Sortable
Colorants & Rejoin™ PCR Masterbatch for
Polyolefins

WHY AVIENT?

- Worked with customer to create circular packaging options with glamorous and striking special effects
- Provided a solution that enabled added shine, ensuring the customer achieved beautiful packaging without compromising NIR detectability
- Ensured the solution was available for many cosmetics packaging types, including bottles, make-up and caps

LEARN MORE

KEY REQUIREMENTS

- Excellent color performance in PCR resin
- Combinable with functional additives
- Parts manufactured with 100% PCR